

# Islamophobia Scorecard

In Progress

We gather content from publicly available sources and aggregate this information into an easily understood format, providing free access to the public. The listed individuals and entities are invited to submit any oversight, errors, and omissions for consideration. We all have the right to know if an individual or organization engages, condones, aids, or acquiesces in prejudice, hate, and discrimination against Muslims and Islam. By exposing Islamophobia, society is better informed about bigotry in their communities. *Islamophobia Scorecard last update: 08/31/2023.*



**Name** Joy Alukkas

**Affiliations:** Chairman & MD, Joyalukkas Group

## Combating Islamophobia Status<sup>1</sup>

Grade

Did the named individual and his/her organization attend the most recent International Day to Combat Islamophobia as designated by the United Nations?	NO
Was the named organization or individual invited to commemorate the most recent International Day to Combat Islamophobia	YES
What was the response of the named organization or individual to the invitation to commemorate the International Day to Combat Islamophobia?	Non-responsive

## Muslim Community Engagement<sup>2</sup>

Grade

Have business interests in Muslim countries and communities.	In Progress
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## Promotes Tolerance & Unity<sup>3</sup>

Grade

Promote unity, tolerance, cultural harmony, and solidarity with all humanity.	In Progress
Participates, funds, and supports organizations promoting inter-community harmony.	In Progress

## Sponsors Divisive Political Activities<sup>4</sup>

Grade

Sponsors divisive political activities that put Muslims at a disadvantage	In Progress
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## Philanthropy<sup>5</sup>

Grade

Show preference or bias in philanthropy work?	In Progress
Engages in any act of philanthropy that benefits the Muslim communities.	In Progress

## Anti-Muslim Prejudice & Hate<sup>6</sup>

Grade

Condoned, aided, or acquiesced hate messages against Muslims and Islam?	In Progress
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## Acts of Discrimination against Muslims<sup>7</sup>

Grade

Show a pattern of anti-Muslim bias, discrimination, and exclusion of Muslims, including discrimination in employment and education.	In Progress
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## Corporate Social Responsibility<sup>8</sup>

Grade

Fulfilling the expectations and the spirit of corporate social responsibility	In Progress
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## Professional and Humanitarian Organization Affiliations<sup>9</sup>

Grade

Affiliations positively impact the mission to promote an inclusive world	In Progress
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## Extraordinary Conducts, Characteristics, and Attributes<sup>10</sup>

Grade

Any attributes contributing to a world free from hate, prejudice, and discrimination?	In Progress
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**Name** Joy Alukkas

**Affiliations:** Chairman & MD, Joyalukkas Group

Joyalukkas is an ISO certified Indian multinational jewellery group based in Thrissur, Kerala and Dubai, UAE. The company is named after Joy Alukkas, the company's chairman and founder. Joyalukkas has 85 showrooms in India and 45 showrooms across the globe with presence in all major GCC countries including UAE, Kuwait, Bahrain, Oman, Qatar, Saudi Arabia and many others. Joyalukkas is based in Dubai and his estimated net worth was \$1.8 billion in July 2022.

### **Associated Brands**

- Lil Joy
- Zenina
- Masooki
- Veda
- Ratna
- apurva

### **Website**

<https://www.joyalukkas.in/>