

The 1st Commemoration of the International Day to Combat Islamophobia, March 15, 2023.

Islamophobia Scorecard

In Progress

We gather content from publicly available sources and aggregate this information into an easily understood format, providing free access to the public. The listed individuals and entities are invited to submit any oversight, errors, and omissions for consideration. We all have the right to know if an individual or organization engages, condones, aids, or acquiesces in prejudice, hate, and discrimination against Muslims and Islam. By exposing Islamophobia, society is better informed about bigotry in their communities. *Islamophobia Scorecard last update: 08/312023*.

Name Ganesh Iyer

Affiliations: Managing Partner, FLC Group

Combating Islamophobia Status¹

Grade

Did the named individual and his/her organization attend the most recent	NO
International Day to Combat Islamophobia as designated by the United Nations?	
Was the named organization or individual invited to commemorate the most	YES
recent International Day to Combat Islamophobia	
What was the response of the named organization or individual to the invitation	Non-
to commemorate the International Day to Combat Islamophobia?	responsive
Muslim Community Engagement ² Grade	
Have business interests in Muslim countries and communities.	In Progress
Promotes Tolerance & Unity ³ Grade	
Promote unity, tolerance, cultural harmony, and solidarity with all humanity.	In Progress
Participates, funds, and supports organizations promoting inter-community	In Progress
harmony.	
Sponsors Divisive Political Activities ⁴ Grade	
Sponsors divisive political activities that put Muslims at a disadvantage	In Progress
Philanthropy ⁵ Grade	
Show preference or bias in philanthropy work?	In Progress
Engages in any act of philanthropy that benefits the Muslim communities.	In Progress
Anti-Muslim Prejudice & Hate ⁶ Grade	
Condoned, aided, or acquiesced hate messages against Muslims and Islam?	In Progress
Acts of Discrimination against Muslims ⁷ Grade	
Show a pattern of anti-Muslim bias, discrimination, and exclusion of Muslims,	In Progress
including discrimination in employment and education.	
Corporate Social Responsibility ⁸ Grade	
Fulfilling the expectations and the spirit of corporate social responsibility	In Progress
Professional and Humanitarian Organization Affiliations ⁹ Grade	
Affiliations positively impact the mission to promote an inclusive world	In Progress
Extraordinary Conducts, Characteristics, and Attributes Grade	
Any attributes contributing to a world free from hate, prejudice, and discrimination?	In Progress
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Name Ganesh Iyer Affiliations: Managing Partner, FLC Group

FLC Group is a Marketing Services Agency focusing on Consumer Engagement and Experiential Marketing with 4 business verticals – Shopper Marketing & Brand Activations, Events & Exhibitions, Social Media & Influencer Management and Production & Model Management. 11 years in the industry with an experience of working with over 75 brands, including over 750 successful campaigns with Huawei, Samsung, Hisense, Acer, P&G, Nestle, Aujan Coca Cola, Mondelez, IFFCO, Etude House, Coty Middle East, Estee Lauder to name a few. Primarily focus is on conceptualization, strategy and consumer engagement, both online & on-ground. Ganesh lives in Dubai.

Associated Brands

- FLC marketing
- GLC model
- FLC digital
- FLC events

Website

https://flc-me.com/