The 1st Commemoration of the International Day to Combat Islamophobia, March 15, 2023.

Islamophobia Scorecard

In Progress

We gather content from publicly available sources and aggregate this information into an easily understood format, providing free access to the public. The listed individuals and entities are invited to submit any oversight, errors, and omissions for consideration. We all have the right to know if an individual or organization engages, condones, aids, or acquiesces in prejudice, hate, and discrimination against Muslims and Islam. By exposing Islamophobia, society is better informed about bigotry in their communities. *Islamophobia Scorecard last update: 08/312023*.



Name Ali Asgar Mir Affiliations: Chairman and Managing Director, IAS Media

Did the named individual and his/her organization attend the most recent International Day to Combat Islamophobia as designated by the United Nations?	NO
International Day to Combat Islamophobia as designated by the United Nations?	
Was the named organization or individual invited to commemorate the most	YES
recent International Day to Combat Islamophobia	
What was the response of the named organization or individual to the invitation	Non-
to commemorate the International Day to Combat Islamophobia?	responsive
Muslim Community Engagement ² Grade	
Have business interests in Muslim countries and communities.	In Progress
Promotes Tolerance & Unity ³ Grade	
Promote unity, tolerance, cultural harmony, and solidarity with all humanity.	In Progress
Participates, funds, and supports organizations promoting inter-community	In Progress
harmony.	
Sponsors Divisive Political Activities4Grade	
Sponsors divisive political activities that put Muslims at a disadvantage	In Progress
Philanthropy ⁵ Grade	
Show preference or bias in philanthropy work?	In Progress
Engages in any act of philanthropy that benefits the Muslim communities.	In Progress
Anti-Muslim Prejudice & Hate6Grade	
Condoned, aided, or acquiesced hate messages against Muslims and Islam?	In Progress
Acts of Discrimination against Muslims ⁷ Grade	
Show a pattern of anti-Muslim bias, discrimination, and exclusion of Muslims,	In Progress
including discrimination in employment and education.	
Corporate Social Responsibility ⁸ Grade	
Fulfilling the expectations and the spirit of corporate social responsibility	In Progress
Professional and Humanitarian Organization Affiliations ⁹ Grade	
Affiliations positively impact the mission to promote an inclusive world	In Progress
Extraordinary Conducts, Characteristics, and Attributes ¹⁰ Grade	
Any attributes contributing to a world free from hate, prejudice, and	In Progress
discrimination?	

Name Ali Asgar Mir Affiliations: Chairman and Managing Director, IAS Media

Established in 1991, IAS Media is one of the largest media concessionaires in the MENA region. With a solid reputation as the 'multi-media, multi-market' Sole Concessionaires for leading international and regional media conglomerates spanning the far reaches of the globe, it offers a media spectrum that comprises Print, Television, Digital, Radio, Cinema and Out of Home. Intensive consumer research, creative thinking, and smart optimization of media enables it to partner with a myriad of local government departments, media buying houses, advertisers, and advertising agencies. Ali lives in Dubai.

Associated Brands

• IAS media

Website

http://www.iasmedia.com/